



## UI/UX DESIGN MASTERCLASS COURSE DETAILS

Instructor: Jasim Uddin

### Software:

- Adobe XD
- Figma
- Framer
- Creatie
- Lunacy
- Invision
- Sketch

### Module:

- **Introducing UI UX Design**  
What is UI UX Design?  
UX vs UI.  
Graphic Designer vs UX Designer  
UX Designer work procedure  
UX Designer portfolio platform

- **UX UI Design Tools XD**

Adobe XD  
All tools overview  
Adobe XD basics  
Features Preview  
Working with XD  
View option  
Layout Grid  
Import Imagery  
Plugins  
Style in XD  
Advance shapes  
Effects  
Libraries  
Asset Export

- **UX UI Design Tools Figma**

- Figma
- All tools overview
- Figma basics
- Features Preview
- Working with XD
- View option
- Layout Grid
- Import Imagery
- Plugins
- Style in XD
- Advance shapes
- Effects
- Libraries
- Asset Export

- **Others UI UX Design Tools**

- Lunacy
- Invision
- Sketch

- **UX Procedure for Logo**

- Understand client requirements
- Research
- Client Interview
- User Panel Creation
- Sketch
- Usability Testing
- Perfect Branding Creation
- Perfect presentation strategy for portfolio
- Research folder store



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- **UX Procedure for others Graphic Material**  
Flyer (Offline & Online Research)  
Printing Materials (Offline & Online Research)  
Company profile (Offline & Online Research)  
X-banner (Detailing & Non-detailing)

- **Mother Materials of UI UX Design**

### **Website desktop view**

Hero header point (Landing point)  
Home page (Complete UI)  
Sub page design

### **Website Tablet view**

Hero header point (Landing point)  
Home page (Complete UI)  
Sub page design

### **Website Mobile view**

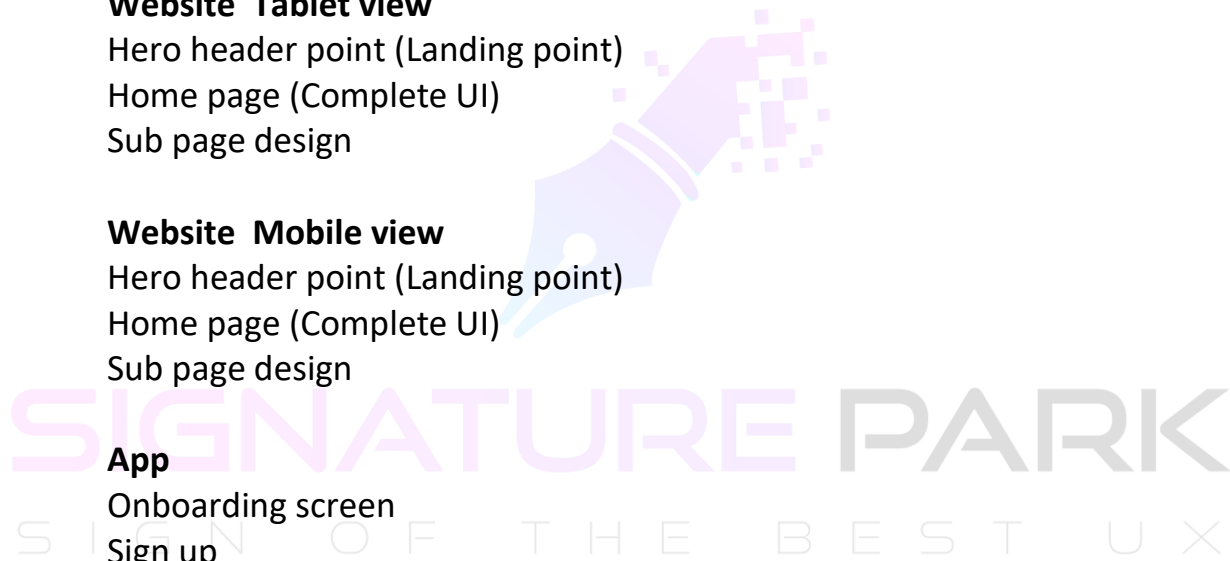
Hero header point (Landing point)  
Home page (Complete UI)  
Sub page design

### **App**

Onboarding screen  
Sign up  
Sign in  
Forgot password

- **User Flow/ User journey Research**

What is user flow or user journey?  
User need  
User Target  
User flow  
User journey  
Visibility  
Color Combination  
Readability



- **Wireframe**
  - What is wireframe
  - Types of wireframe
  - Hand drawn wireframe
  - Black & White Wireframe
  - Colorful wireframe
  - Hight fidelity wireframe
  - Low fidelity wireframe

- **Visual Hierarchy**

- Size
- Color
- Contrast
- Alignment
- Repetition
- Proximity
- Whitespace
- Negative Space
- Macro Space
- Micro Space
- Style and composition
- Visual Noise
- Emotional Attraction



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- **Typography**
  - Font
  - Typeface
  - Font-family
  - Size, Weight
  - Text Decoration
  - Line height
  - Callouts
  - Interactive text
  - Text and element
  - Using multiple font
  - Scaling Typography
  - Typography Tools
  - Font Source

Heading, body, button, link, caption, quotes typography.

- **Color Theory**

Uses of color

Creating Color, Shade and tone

Picking method

Contrast and accessibility

Applying strategy (amount)

Primary, Secondary, Accent

Semantic

Neutral

Data visual color

Gradient

Shadow

Different color combinations

Working with style guides in Figma

How to optimize your color selection process

Color selection tools

- **Imagery**

Imagery Overview

Why are images important

Type of images

How to choose niche images

Placing image in design

Photo Manipulation Basics (amount)

Image optimize

Image use in Figma

How to optimize your color selection process

Simple Illustration

Using Icon

Creating and Customize Icon

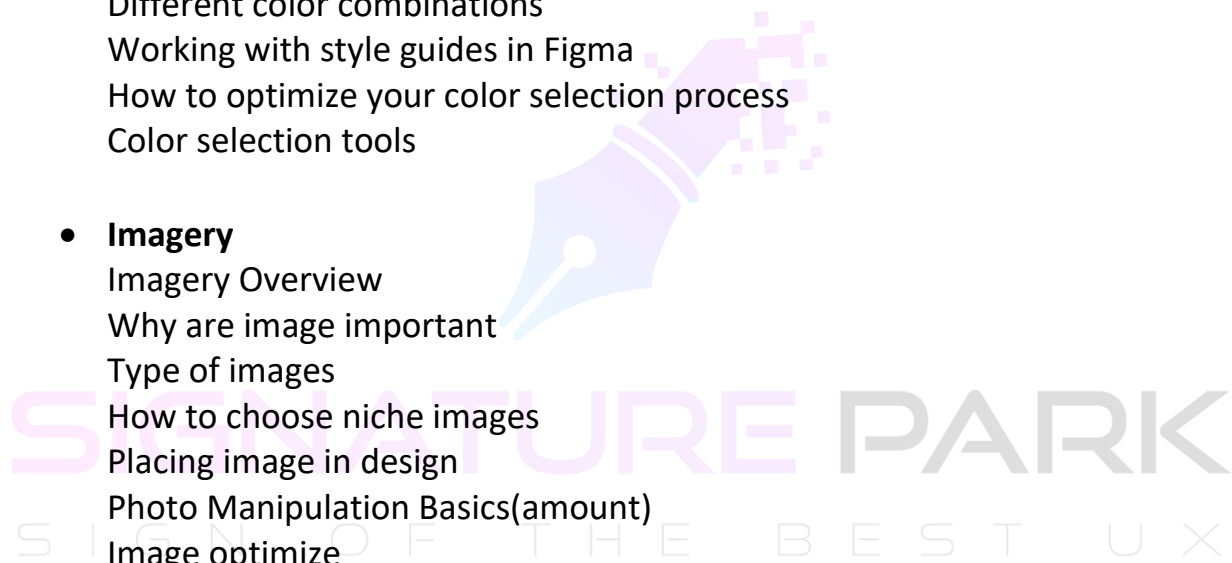
Icon Type

App & System icon

Icon libraries and packs

Asset and resource

Interactive Image



- **Layout & Grid**

- What is layout

- Define the layout

- Mobile Layout

- Introducing Grid, Gutter

- Why it's important

- Responsive Grid

- Setting Up Grid

- 8x and 4x Grid

- Grid from CSS Framework

- Space

- Alignment

- Horizontal rhythm using stacks

- Vertical blocks, spacing & rhythm

- Single column grid layout

- Multi column grid layout

- Masonry layout

- Flower Layout

- Out of box overly

- Balancing the layout

- Interactive layout

- **Style**

- Design Direction

- Design Trend

- Fill, Gradient

- Corner Radius

- Border & Divider

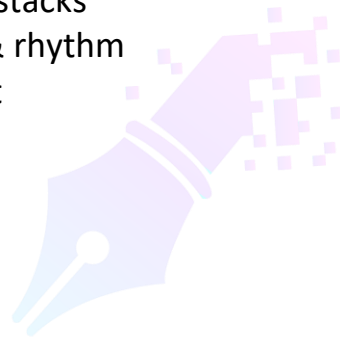
- Opacity & Blur

- Shadow, Depth & Lighting

- Card

- Button & Form

- Decorating Layout and sections



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- **Imagery Element**

- Hero Image

- Thumbnail

- Avatar

- Icon

- Illustration

- Photo

- Animation & Video

- Logo

- Cards

- **Design**

- Digital Platform and paradigms

- Accessibility

- Responsive Design

- iOS and Android

- Design Guidelines

- Let's start project

- **Mother UX materials**

- Competitive analysis

- User Panel Creation

- Sitemap

- Flow Chart

- Sketch

- Card sorting

- Usability testing

- Mood board

- Real Usability testing

- Prototype (Paper & Digital)

- Dashboard

- Content Strategy

- Information Architecture

- User Journey & User Flow

- Project Deliverable

- Heuristic Evaluation

- Error Fixing

- Project Review by Expert



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Design Principle  
Redesign concept  
Problem solving

- **Design Trends**

Glassmorphism  
Neumorphism  
Fluid  
Bauhaus  
Dark  
Colorless UI

- **Portfolio Learning:**

Behance  
Dribbble  
Pinterest  
Flickr  
Instagram  
Up labs  
LinkedIn  
About.me



- **Marketplace Learning:**

Upwork.com  
Fiverr.com  
Kwork.com  
Social Media

- **Fiverr Master Class**

Profile Creation  
Fiverr Algorithm  
Gig rank tricks  
SEO related description tricks  
Profile research  
Fiverr rules  
Gig research  
Gig Promotion  
SEO related gig descriptions tricks  
Tag research

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Gig title tricks  
Packages & Pricing  
Gig extras  
FAQS  
Gig Images  
Gig portfolio  
Gig Video  
Gig Marketing  
Fiverr Forum  
Fiverr forum algorithm  
Buyer request  
Buyer Convince tricks  
Get order & Delivery  
Get good review tricks

#### **Our Outstanding Facilities:**

- Complete Design Learning.
- Updated Modules.
- Learning Software will be provided.
- Batch wise Facebook group.
- Freelancing Classes.
- Freelancing opportunity.
- Internship opportunity.
- Job facility for active and designer students.
- Freelancing Opportunity with us.
- Lifetime mentorship support and career guideline.

#### **FAQ :**

##### **• Why this course is unique?**

Ans: As because, we have designed the course module with latest and trendy design category. Not only it is latest, we think it is complete course module.

##### **• What do you mean by lifetime mentorship?**

Ans: Lifetime mentorship is an ultimate support for you. We will guide you how to work, how to submit work and how to get payments from worldwide clients.

##### **• Where we will get our class videos?**

Ans: You will get class videos in your individual batch FB group.

- **If we miss the class, can we get extra class for that topics?**

Ans: Yes, of course we will share videos with you and guide you regarding this that issue.

- **How much we can earn from freelancing market place after completing the course?**

Ans: If you completed the whole course with dedication and perfection, you can earn \$5k to \$50k maximum per month depending on your effort.

- **How many hours we should work in home to get works?**

Ans: In the first time, we will suggest you to work minimum 3 hours a day and it can be 6 hours maximum.



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